

**DACOR**  
advertising & media ltd

Where innovation meets success

LIMASSOL  
BOAT SHOW  
Limassol Marina

LIMASSOL  
MOTOR SHOW  
& MOTION

 **ON-LINE  
PRESS**

**CYPRUS**  
*yachting*

  
**HUNT & SHOOT**

 **Το φάρεμα**  
& Τα μυστικά του

[www.dacor.com.cy](http://www.dacor.com.cy)

# DACOR

advertising & media ltd

Dacor Advertising and Media Ltd was founded in 2006 in Limassol.

The vision of the company is to create unique projects and products and at the same time to offer quality services in the field of advertising, marketing and designing to customers.

## Main Projects

LIMASSOL  
BOAT SHOW  
Events: Limassol Marina

LIMASSOL  
MOTOR SHOW  
& MOTION

CYPRUS  
**yachting**  
BIENNIAL MAGAZINE ABOUT YACHTING & LIFESTYLE IN CYPRUS

**HUNT & SHOOT**  
ΠΕΡΙΟΔΙΚΟ ΓΙΑ ΚΥΝΗΓΙ ΚΑΙ ΣΚΟΠΟΒΟΛΗ ΣΤΗΝ ΚΥΠΡΟ

**Το ψάρεμα**  
& τα μυστικά του

## Publications:

**ON-LINE  
PRESS**

Online: [www.cynewsstand.com](http://www.cynewsstand.com)

[www.limassolboatshow.com](http://www.limassolboatshow.com)  
[www.limassolmotorshow.com](http://www.limassolmotorshow.com)  
[www.cyprusyachtingmagazine.com](http://www.cyprusyachtingmagazine.com)  
[www.cyprushuntingmagazine.com](http://www.cyprushuntingmagazine.com)  
[www.cyprusfishingmagazine.com](http://www.cyprusfishingmagazine.com)

Events:

# LIMASSOL BOAT SHOW

Limassol Marina

The largest gathering of professionals and customers from the field of Yachting, fishing and outdoor activities at the most popular place of Limassol. The Limassol Boat Show is considered to be the most significant marine event on the island with a wide advertising campaign and more than 100 exhibitors from Cyprus and abroad.

An event that is about to be established as an official international exhibition.

Time:

**Every First Week of May**

Entrance:

**Free**

Visitors:

**20,000**

Web page:

**[www.limassolboatshow.com](http://www.limassolboatshow.com)**

Facebook page:

**#limassolboatshow**

Twitter:

**@LimassolBoat**



Events:

# LIMASSOL MOTOR SHOW & MOTION

The idea of the organizers to bring together cars, motorbikes, motion items and recreational activities, came out to be one of the most stunning events organized at the Limassol Old Port. More than 17 000 visitors and more than 40 companies created a unique atmosphere full of adrenaline and action.

Time:

**Every September**

Entrance:

**Free**

Visitors:

**17,000**

Web page:

**[www.limassolmotorshow.com](http://www.limassolmotorshow.com)**

Facebook page:

**#limassolmotorshow**



For sponsorship packages and participation please contact us at **+357 25577750**,  
or email us at **[info@dacor.com.cy](mailto:info@dacor.com.cy)**

Publications:

# CYPRUS yachting

## Bilingual Magazine about Yachting and Lifestyle in Cyprus Free press

Cyprus Yachting magazine was created to follow the market's needs and the needs of Yachtsmen. It is a free magazine and readers can be informed on various yachting and other interesting issues by downloading it from our website [www.cyprusyachtingmagazine.com](http://www.cyprusyachtingmagazine.com) and from our online press platform [www.cynewsstand.com](http://www.cynewsstand.com)

[www.cyprusyachtingmagazine.com](http://www.cyprusyachtingmagazine.com)



Annual Circulation  
**3,000** hard copies

Electronic readers  
**2,654**

# CYPRUS yachting

Circulation at Limassol Boat Show and  
Beirut Boat Show  
**3,000** copies (Free distribution)

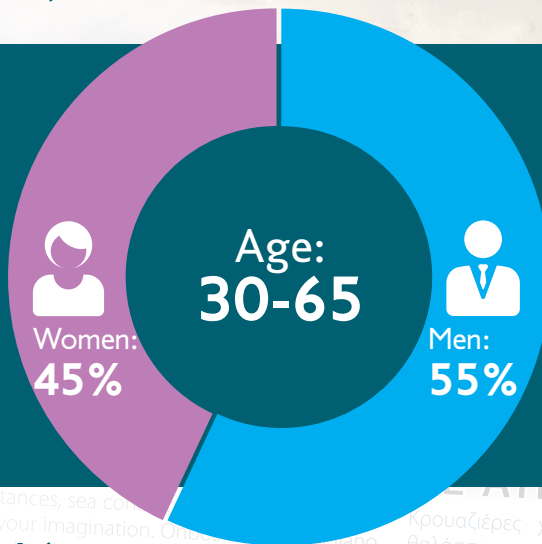
Electronic reading from web page and  
e-platform [www.cynewsstand.com](http://www.cynewsstand.com)  
**2,654**

## Web page statistics for 2016

Unique visitors **17,540**      Users **9,564**

Cyprus **45%**      Greece **35%**      Other **20%**

[www.cyprusyachtingmagazine.com](http://www.cyprusyachtingmagazine.com)



## Social Media statistics for 2016

### Facebook Page



**1369** Page Likes



**1540** Followers



**6.5K** Reach



**945** members



Posts for 2016  
**305**



Linked social Media



## Cyprus Yachting and Phoenician Boat join forces

The widest targeted digital or online platform in the Region of East Mediterranean and Middle East Phoenician Boat, the largest Marine digital media in the Area of Middle East, joins forces along with the specialized digital platform, printed magazine Cyprus Yachting, to create the largest Marine media platform regarding yachting in the region of East Mediterranean and Middle East.

Through our company you can obtain unique promotional packages to reach thousands of potential customers along the region.

### Phoenician Boat Web Page Statistics

Listings for Sale  
and Charter  
**250+**

Sharing  
**1.3 K**

page views  
per month  
**55.000**

subscribers  
per month  
**5.000**

### Phoenician Boat Social Media Statistics (monthly reach)

Facebook:  
**23.000**  
views

Twitter:  
**12.000**  
impressions

Instagram:  
**25.000**  
impressions

Google Plus:  
**40.000**  
views

Linkedin:  
**33.000**  
views

For more information and for the Media Kit 2018  
please contact us at +357 25577750  
or email us at [info@dacor.com.cy](mailto:info@dacor.com.cy)

Publications:



## Magazine about Hunting and Shooting

Hunt & Shoot magazine is the only specialized and professional magazine in Cyprus about hunting and shooting.

More than 70 distinguished and specialized writers, among them the best professionals in the field of hunting and shooting, work 365 days a year with the unique material and quality surveys to inform readers on all issues related to hunting and shooting in Cyprus.

[www.cyprushuntingmagazine.com](http://www.cyprushuntingmagazine.com)



Circulation per issue  
**3,000**

Unique visitors  
**119,290**

Publications:



Circulation per issue  
**3,000**

Readability per issue  
**1:2**

Sales per issue  
**1450**

Subscribers  
**130**

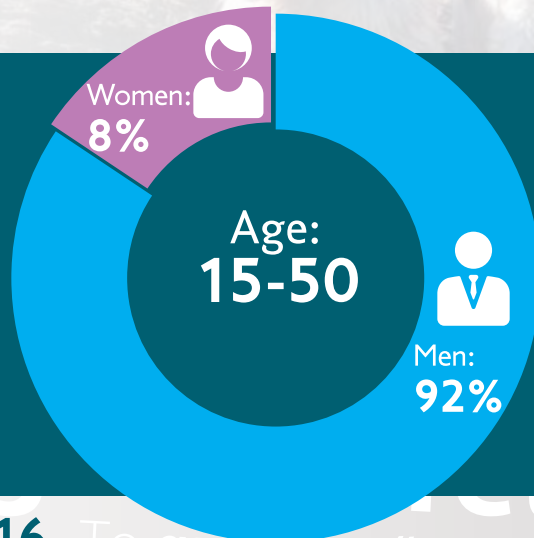
Electronic sales from  
[www.cynewsstand.com](http://www.cynewsstand.com) per issue  
**140**

## Web page statistics for 2016

Unique visitors users  
**119,290** **80,358**

Cyprus Greece Other  
**60%** **35%** **5%**

[www.cyprushuntingmagazine.com](http://www.cyprushuntingmagazine.com)



## Social Media statistics for 2016

Facebook Page



**2795** Page Likes



**2787** Followers



**25K** Reach



Facebook group  
**5941** members



Posts for 2016  
**750**



Linked social Media

For more information and for the Media Kit 2018 please contact us at  
+357 25577750 or email us at [info@dacor.com.cy](mailto:info@dacor.com.cy)



## Magazine about Fishing

Cyprus Fishing magazine is the only specialized press in Cyprus on amateur fishing and marine issues. Its aim is to provide information, entertainment, and education, and to contribute to the direct and effective communication of amateur fishermen with professionals of the industry.

[www.cyprusfishingmagazine.com](http://www.cyprusfishingmagazine.com)

Circulation per issue  
**2,500**



Unique visitors  
**57,189**

...καί με μανία να ξεριζώνει. Τα κεφάλια που έκανε αλλά και το τραβήγμα με έκαναν να καταλάβω ότι δεν επρόκειτο για κουνελόψαρο. Τι να ήταν αυτό το μαγικό ψάρι; Από τη μια...

## Publications:



Circulation per issue  
**2,500**

Readability per issue  
**1:2**

Sales per issue  
**1200**

Subscribers  
**100**

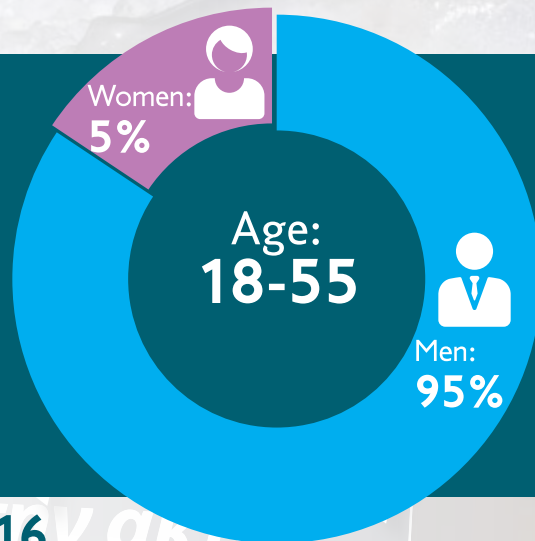
Electronic sales from  
[www.cynewsstand.com](http://www.cynewsstand.com) per issue  
**100**

## Web page statistics for 2016

Unique visitors users  
**57,189** **36,258**

Cyprus Greece Other  
**65%** **30%** **5%**

[www.cyprusfishingmagazine.com](http://www.cyprusfishingmagazine.com)



## Social Media statistics for 2016

### Facebook Page



**2412** Page Likes



**2387** Followers



**2.8K** Reach



**Facebook group**  
**2049** members



Posts for 2016  
**512**



Linked social Media

For more information and for the Media Kit 2018 please contact us at  
[+357 25577750](tel:+35725577750) or email us at [info@dacor.com.cy](mailto:info@dacor.com.cy)

Online:

# ON-LINE PRESS

[www.cynewsstand.com](http://www.cynewsstand.com)

The first electronic platform that hosts print media in a way that visitors can read either online or offline. A significant tool for editors or companies who wish to upload their print media or catalogues online and reach thousands of electronic readers.

Unique visitors per year

**20,000**

Users

**12,000**

Facebook page

For more information and rates please  
contact us at **+357 25577750**  
or email us at [info@dacor.com.cy](mailto:info@dacor.com.cy)



**DACOR**  
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For details regarding our events, publications and services  
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[www.dacor.com.cy](http://www.dacor.com.cy)